

# COLLEGE CHEER.

"WE KNOCK TO BOOST."

VOL. X.

ST. JOSEPH'S COLLEGE, SATURDAY, NOVEMBER 10, 1917.

NO. 4.

## ST. JOE HOLDS ANNUAL RETREAT.

Father Luke Rath, C. PP. S., of Cleveland, Ohio, Preaches Retreat Sermons. Retreat Begins on Thursday, November 1st and Closes on Monday the 5th.

A visitor at Collegeville or a tourist passing the College during the days that the St. Joe students were in retreat wondered at seeing some hundred young men walking up and down the walks fronting the college and on the campus, breathing not a word nor indulging in any form of amusement or pastime. To have twentieth-century students spend three days in close retreat and holding their tongues for that length of time seems almost impossible to one unacquainted with the character of the students of St. Joe; nevertheless we know it is possible, for it was done during the past retreat. Of course, there were a few among the Juniors who did not hold the retreat long, but still the average of these seems smaller by far than in previous years.

The Retreat Master, Father Luke Rath, C. PP. S. won the confidence of the students from the start, for he spoke to the point and did not, as it were, "beat about the bush."

His sermons were well adapted to the College student and very few shortcomings of the student body were omitted. The success of the retreat was also due to the excellent weather conditions. The first day of the retreat was cold and damp, but the next morning the sun rose bright and an ideal day ensued. The weather continued favorable from then on throughout the retreat. We all hope that the good resolutions made by the students during this retreat will be faithfully adhered to and that the students will look back to it as the best they ever made.

### Cheer Subscription.

Cheer Subscription must be paid by November the 30th. Owing to certain circumstances the time has been changed. If not in by this time the regular price of ninety cents will be charged.

Sincerely,  
The Cheer Staff.

Do Your Christmas Shopping Early — Only forty more days — Boost our Boosters and you will receive ample satisfaction.

St. Joe Drops Hard Fought Clash with De Paul by the Score of 32 - 6. Clever Open Field Work Wins for the University.

On Thursday, November 1st, St. Joe lost the second game of the season to De Paul University. The local squad began with a rush and in a very few minutes had scored a touchdown. De Paul, outclassed in line smashing, resorted to open field work and four brilliant passes gave her the victory. Though they fought a losing fight from the start of the third period the college eleven raced along with the same old pep that brought them the first score, — the only score that De Paul allowed any of her opponents this season. The classy tackling and all around defensive work of Captain Hunt featured for the purple and red.

### First Quarter.

St. Joe kicked off to De Paul's twenty yard line. Left half took the kick but was downed in his tracks. De Paul failed to make a gain in four downs and the ball went to St. Joe on the twenty-three yard line. Wellman got one yard through right tackle and Lause hit the same hole for five more bringing the ball to De Paul's ten yard line. Wellman went through left tackle for two and O'Brien hit right tackle for another. Vonderhaar hit center hard and the ball came to rest on De Paul's one yard line. On the next play O'Brien tried to score through center but lost the ball on a fumble. De Paul punted out to her forty yard line. The ball was wet and O'Brien fumbled. Sweeney claimed the ball for De Paul. St. Joe was penalized for five for being offside on the next play and the ball was in De Paul's possession in the center of the field. After several attempts at line plunges De Paul lost the ball on downs. O'Brien got two yards through center. Bomholt got three through tackle. Lause made four more on a fluke. Vonderhaar was sent around end and covered by Lause, reeled off twenty before he was stopped. With the ball on De Paul's 15 yard line the first period ended.

### Second Quarter.

Wellman hit center for seven yards. Lause carried the skin to the three yard line and "Freddie" ploughed through for a touchdown. The angle was too great however for a fair kick and in trying to punt to a more advantageous position, Wellman failed to send the skin far enough.

St Joe kicked off to De Paul's 40 yard line. line plunges brought her five yards and then seeing that that mode of offence was useless De Paul



pulled a brilliant forward pass. Reddick took the pass and put the skin between the posts in lightning fashion. On the try for goal, however, the ball fell short.

De Paul kicked off to St. Joe's forty yard line. Wellman took the kick and carried the ball to the center of the field. St. Joe failed to gain in the first three downs. Lause was forced to call time on account of a slight injury. Wellman punted on the fourth down and De Paul returned the ball to St. Joe's 15 yard line; on her first down she advanced it 12 yards, lost two on the next, but after the third down the ball was nestling a foot from the goal line. De Paul then smashed an off-tackle play for a touchdown, but failed to kick goal.

Big Fritz received De Paul's kick-off and brought the oval to the 35 yard line. Line plunges failed to net ten yards for St. Joe in four downs, so the ball went to De Paul, who tried two forwards, the first failed and Miller intercepted the second. On St. Joe's first down Tremel failed to gain around end. Vonderhaar got two yards through the line. St. Joe failed to gain on her third down and was forced to punt.

#### Second Half.

De Paul kicked off to St. Joe who failed to gain their ten yards and punted. St. Joe recovered the ball on De Paul's fumble. With no gain on the first down Wellman smashed the line for four yards. Hunt took five more on an end run and Bomholt forced two through tackle. With the ball on De Paul's nine yard line and her first down, St. Joe failed to gain over three yards in four downs and the ball went to De Paul who advanced it to her 20 yard line on the first down. A forward pass made a gain of 40 yards for De Paul and an end play, 22 more. And in the next three plays she had advanced the ball to the line for a touchdown. De Paul kicked the goal. Dolohery caught De Paul's kick-off and brought the ball to St. Joe's 35 yard line. He then gained fifteen yards through tackle. Hunt got five more around end, but St. Joe lost the ball on her next three downs.

#### Last Quarter.

With the ball in the center of the field De Paul pulled an end run. St. Joe was penalized for off-side, the referee's whistle stopping De Paul's efforts around the end. At this point Matthews was replaced by G. Dunn. The University squad tried another end play, but Captain Hunt, of St. Joe, dropped Finnigan in his tracks, with the prettiest shoestring tackle of the contest. De Paul then called a triple pass and before St. Joe could locate the man with the ball, he had advanced to the ten yard line, where "Sambo" nailed him. An off tackle plunge by Finnigan gave De Paul another count. She failed to kick goal.

Vonderhaar took De Paul's kick on the 28 yard line and carried it out to the 40 before he was downed. O'Brien got two through center. A forward pass from Wellman to Hunt brought the ball to De Paul's 38 yard line. O'Brien got five on an off tackle smash; Dolohery two through the same hole. St. Joe failed to make the three remaining yards and the ball went to De Paul. After two unsuccessful line plunges, Golden slipped around the end into an open field and scored. De Paul kicked the goal.

O'Brien took De Paul's kick-off but slipped in a muddy spot and was held on the 15 yard line. St. Joe lost the oval on downs. At this period, Wellman who had sprained an ankle was replaced by Matthews. With the ball in De Paul's possession on the ten yard line, the final whistle sounded.

Final Score — De Paul, 32 — St. Joe, 6.

#### Line-Up.

ST. JOE		DE PAUL U
Tremel	L. End	Sweeney J.
Bomholt	Tackle	Olson
Dunn M.	Guard	Roche
Miller	Center	Baggot
Matthews	Guard	Sweeney
Dolohery	Tackle	Collins
Hunt	R. End	Reddick
O'Brien	Quarterback	Leggot
Lause	L. Half	Golden
Vonderhaar	R. Half.	Finnigan
Wellman	Fullback	McNally

Substitutions — Dunn G. for Matthews; Matthews for Wellman.

Referee ..... Hopkins (Wabash).  
Umpire ..... Meyers (Colorado).

#### Julius Caesar.

The students were surprised on the eve of All Saints' Day by a movie altogether different from the ones that had been flashed on the screen at St. Joe before. On the occasion the life of Julius Caesar was unfolded to them from the age of twenty until his memorable death in the Senate. The entire film was well portrayed and presented on a gigantic scale. The armies and accouterments used in the film were true to history as all students of "Caesar" at St. Joe declared. Despite the fact that it was an excellent film, it seems as though T. Haviland Hicks and his superior "brains" pleased the students much more.

#### Ye Gods of Luck!

I'm tired and weary too;  
My hair is turning gray;  
My hopes lie scattered on the floor —  
I flunked again to-day.  
I study early. I study late,  
I burn the midnight oil;  
But still my papers fail to please,  
It fairly makes me boil.  
One thing I studied very hard,  
In knowledge I am rare,  
But ne'er a thing was asked of me  
My book is all but bare.  
I'll never study that again  
It took up all my time.  
I'd rather study higher books  
Aesthetic and sublime.  
I wish I were a Senior  
Learned and sedate  
Instead of being green and fresh.  
Oh, most unhappy fate!

#### The Nutville Morning Bull.

He was stabbed eight times in the roundhouse.



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**Address**

EDITOR COLLEGE CHEER,  
Collegeville, Indiana.

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Saturday, November 10, 1917.

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**EDITORIALS.**


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**Keep Smiling.**

Wheatless days and meatless days,  
Sugar's hard to get.  
But there still are many ways  
To escape regret;  
Better to have bones that rattle  
Than to look like stall-fed cattle.

**The New Leader.**

The successful man of today is a specialist. To be successful in the immediate future one must be a specialist. This age will forever go down in history as the beginning of a new industrial and commercial revolution. Newer and better machines, more diversified processes of production, more thorough business methods have already given a stimulus to the new commercial life of the country. The man of today, if he would amount to anything, must be able to do one thing well. It is not only necessary that he acquire a broad education and knowledge, he must, in addition, have some one line along which he is better equipped than the other fellow. The specialist is destined to be the future leader. Everyone is waiting to see what he will do in order to follow his footsteps.

"What is the particular line in which I am going to specialize?" you might ask yourself. That will come only after a few years' experience in the business world. A career cannot be chosen off-hand. It requires careful thought and consideration. To choose a career one must understand a few practical things. We all get our share of experience, but unfortunately not all of us make use of what we learn. Above all, we must avoid drifting with the undercurrent tide that leads to nowhere. We must find out what we are able to do and then do it — and do it well. If we do not forge ahead someone else will beat us. The world of today has millions of men doing cheap, mechan-

ical work, but it has scarcely enough superintendents and engineers to direct them. Poorly paid jobs are overcrowded, as they always have been, while the big positions requiring specially trained men are compelled to keep this sign out: "Room to let for someone with initiative and brains."

Very few of those who begin their life work are fortunate enough to possess a college education. Such an asset means a great deal to one whose aim in life is to achieve a worth while position. It has helped many a man to rise above his associations in whatever field his efforts were directed. Those of our boys who neglect to take advantage of the opportunities offered them by the training St. Joe gives, do so at their own expense. It is our ardent hope to see every member of the class of eighteen choose a career that will bring good fortune and honor to himself and to his Alma Mater, that in years to come, having made a real success of life, he may point back to dear old St. Joe and proudly say, "I got my start there."

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**Purple and Red.**

Purple and red are two distinct colors, which, when placed side by side, blend in soft and perfect harmony, yet stand out in sharply defined contrast, indicating a spirit determined and unyielding, reserved, yet alert and energetic. At the flash of these colors loyal Collegians have been inspired to fight to their utmost to uphold the honor and prestige of the school they love. On the football field our gridiron warriors have battled to carve for St. Joe a name on the highest pinnacle of our country's athletic world. They have carried our colors honorably in the face of the mightiest opposition. They have given all that is in them to bring fame to the purple and red.





We cannot all be on the football team. We all cannot represent our school in athletic meets. We can, however, each one of us, help in our seemingly humble way to bring fame to our school. Each one of us can make a touchdown for St. Joe. The line may be hard to hit and the ground slippery. We may lose a yard on the first down, but let's make ten on the next. And how can these gains for St. Joe be made by the student body? Raise the standard of your school in scholarship, support your student organizations, encourage the teams in every branch of athletics, support **your** Cheer, in every way help to raise the standard of every activity of your school. Every student can increase the fame of the purple and red. The football squad have done their share — are you doing yours?

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**The  
HILLIARD & HAMILL**

Sweater as advertised at top of rear page is unquestionably a genuine bargain—one which every St. Joe boy should take advantage of. H. & H. contracted for these sweaters last March when wool was 30 cents per lb. Wool is now 80 cents. Trade with our Boosters.



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### Yells of the Mass Meeting.

Rixy raxy, rixy raxy,  
Rah rah ray,  
Kimo keimo do ra may  
Mihi miho rumstrum bumpernickle  
Nicknacks tiddlewinks singa songa  
Polly wants a kimo keimo  
Rah rah rah rah ray  
S. J. C. .... rah.

Riffety riffety, riff raff  
Jiffety jiffety jiff jaff  
Riff raff jiff jaff  
Giv'em the horse laugh  
H A W .....

Aligazip, aligazam,  
Son of a buck gol dang  
Hoorah, hoorah, P R U N E S.

One azippa, two azippa, three azippa, zam,  
A bobtailed wooly cat, a kettle and a can,  
Hail 'em scale 'em St. Joe nail 'em,  
Tee Haw, Buck.

Nigger, nigger hoe potater  
Half past alligator,  
Ram zam bulligator,  
Zim, bum bah,  
St. Joseph's College  
Rah, rah, rah.

Ala garoo, garooo, gorooo,  
Wa hoo ba zoo,  
High ix, high ix,  
Hika picka, domi, nika,  
Hong tong-tipa tika,  
Alpha, Beta, Gamma, Rho,  
Who are we for?  
St. Joe. R A H.

Oh S. J. C. we're rooting for you,  
And we know you'll win today,  
Battle hard, what e'er befall you,  
For the name of S. J. C. .... Rah, rah,  
Go down that field and cross the goal line  
With that St. Joe pep and fight,  
Oh S. J. C. we're rooting for you,  
And we'll celebrate to-night.

### Tune — There'll be a hot time in the old town

tonight.  
Cheer boys, cheer,  
St. Joe's got the ball.  
Cheer, cheer, cheer,  
For they're the best of all.  
When we hit that line  
There'll be no line at all.  
There'll be a hot time  
In the old town to-night.  
Rah, rah, rah!

Ki yi ko yi, Ki flipity flim  
Go back to the woods, sandpaper your chin,  
We're rough, we're wooly,  
We're tough as a saw,  
We're going to beat you  
Rah, rah, rah!

### To the tune of "My Little Girl."

Happy Hooligan, Gloomy Gus,  
What the deuce is the matter with us,  
Nothing at all, nothing at all,  
We'll win ..... That's all.

### To the tune of "Down Home in Tennessee."

That fighting St. Joe team  
Just watch them pick up steam,  
Oh when they get the ball,  
You can't stop them at all,  
Just picture to-night  
St. Joseph's team of might.

The game's beginning  
Our team's winning  
With that same old fight.  
The loyal stand implore  
Our boys to raise the score,  
Some hundred points or so  
Before they have to go  
With a wild cheer we'll meet them,  
Just imagine how we'll greet them,  
For they're winning, for they're winning,  
That fighting St. Joe team.

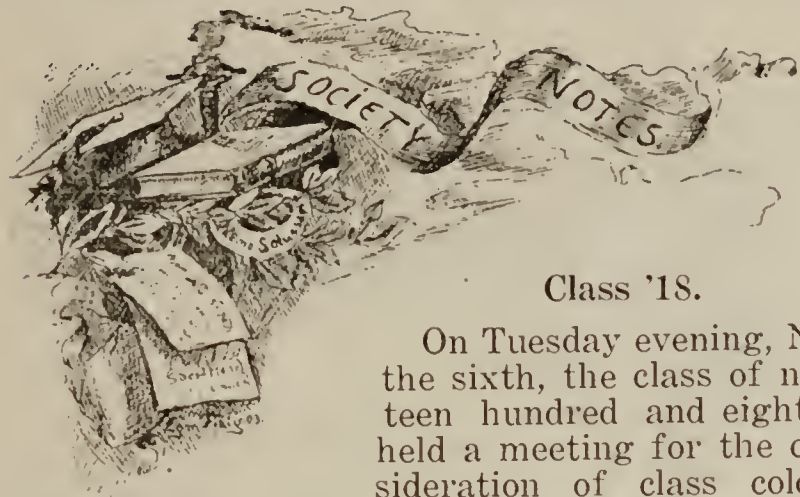


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## Class '18.

On Tuesday evening, Nov. the sixth, the class of nineteen hundred and eighteen held a meeting for the consideration of class colors, flower and maxim. No definite decisions were reached.

Mr. Goeckeler was appointed President pro tem and M. Scheiner, Secretary pro tem. The President appointed Messrs. Ley, Vogt, Friedel and Scheiner as the Committee on colors and Messrs. Striff, Holthouse and Pulskamp as the Committee on class pins and rings. Various blends and maxims were submitted for consideration and the assembly adjourned to meet Thursday, November the eight.

On Thursday evening the Class of 1918 again met and during the course of this meeting the class colors and maxim were decided. After hearing the reports of the various committees the meeting adjourned.

## H. N. S.

On Sunday, October the 14th, the election for the first Vice President and Secretary of the Holy Name Society took place. The results were in favor of Leo Vogt as Vice President and Joseph Hiller as Secretary. As consultors the Rev. Moderator appointed, Aloys Dirksen, Michael Tkatch, Martin Cassagrande and Harold Siegreist.

## C. L. S.

On Sunday, October the 21st, the C. L. S. held a regular meeting. In course of the meeting, the Rev. Director informed the Society that the Faculty had considered the idea of a banquet to celebrate the Silver Jubilee of the Society and had given their approbation. They also showed their generosity by being willing to bear all expenses. This, of course, brought forth much applause and the Faculty was given a vote of thanks. The date for this banquet, however, was not decided.

Besides this, the President appointed a committee to write the history of the Society, and another to take care of the printing. The former consists of Messrs. Esser, Hunt, and Raycroft, the latter of Messrs. Striff, Hermiller, and Reith.

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### Football Spirit.

The football spirit at St. Joe is indeed reaching the highest standard this year. Although the weather has been hard on the players it did not interfere with their training, for on such occasions they received their training through a strenuous game of basket ball in the gymnasium. In former years bad weather meant off-day or a week's vacation for the team, but the boys of '17 think too much of the sport and reputation to let this hold them down.

They are doing this not only for themselves but also for you. See to it that you appreciate their work and give them your support. If you cannot play you can encourage others.

### St. Joe Jrs. 12 — Rensselaer Jrs. 6.

After some hard training under the able coaching of "Bosco" Lear, the local Juniors again faced the Rensselaer Juniors on Sunday October the 28th. This time Rensselaer brought with it a few real heavyweights, and from the very start an interesting game was promised. At the very outset Kitchell and Recker made a fake for thirty yards and soon after LaMere carried the ball for a touchdown with Smith clearing the way. Two successive forward passes worked for the St. Joe Juniors and another touchdown was made possible. this time "Shorty" Williams carrying the ball. Rensselaer refused to leave the game scoreless and making a successful pass, "Skinny" made a touchdown for the Rensselaer aggregation. The Stars for St. Joe were Williams and Recker who seemed to play under extraordinary tough luck.

### A. A. Board Meeting.

The A. A. Board of Appropriation held a meeting Monday, November the fifth. During the course of the meeting Bosco Lear was appointed scorer for the year. It was left to the Rev. Director and the scorer to confer and appoint assistant scorers.



# FORD SALES AND SERVICE

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Easy Come Easy Go.

Little Fritz Wellman of this city got a two and a half dollar gold piece for getting a four in discipline, but he swallowed it.

Prof — What is a coat of mail?  
Yenn — A night shirt.

Bull!

Schroeder — What is a cow?  
Walsh — My dear boy, the literal meaning of Bosfemina is systematically that phenomena of auxiliary conception which by its egotistical perplexities afficiencies with the aromatic pleusibilities of a synthetical compendium and which into an exaggerated chrysalis of oleagenous invisibility.  
Schroeder — For Evermore.

Visitor — What makes that boy talk so fast?  
Howard — That's Gordon, he's got a double chin.

Mutter — Why is Red Wigmore like Ivory Soap?  
Missouri — Because he's 99 and 44-100 percent pure.

Reichert — What did you do last summer?  
McCormick — Worked in a watch factory.  
Reichert — What doing?  
Mac. — Made faces.

Rensselaer Girl — Are they College men?  
Coleman — No, merely College boys, — just our cheer leaders.  
Girl — Then they are not the finished product —  
Coleman — No, merely "ran material."

Gaul — What are you hunting thru all those war records for?  
Bomholt — I am trying to find out who "General Delivery" is.

Koenig — Isn't nature wonderful?  
Smiles — Why?  
Koenig — She gives us all faces, but we can pick our own teeth.

An Ohio farmer by the name of Koch writes to his local paper: If you people want to see a big hog come out to my farm and ask for me.

### Concerning the Doctrine of Malthus.

The number of people killed by railroads every year is astoundingly horrible. But these figures cannot begin to compare with the number of berths in the Pullmans.

F. H.

### Some Dying Sentiments.

Aviator — Now for a new altitude record.  
Auctioneer — Going — going — gone.  
Doctor — Now I must take my own medicine.  
Lawyer — Now I lie forever.  
Policeman — Here's where I move on.

### A Romance.

They went to lover's lane,  
And walked upon the sand.  
The moon was coming up,  
He held her little — shawl.  
And as he held her little shawl  
He heaved a dozen sighs  
And leaning forward, gazed  
Into her dark brown — lunch basket.  
And as he gazed therein  
Unconsciously he placed  
His unencumbered arm  
About her slender — umbrella.  
And as his grip tighter grew  
The pensive little Miss  
Attempted to draw back;  
Too late! he stole a — sandwich.  
Heinz.

### Sporting Goods and College Novelties.

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Absolutely all Pure Wool — Heavy Weight

Look for it in our Windows on the next free day.

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## HILLIARD & HAMILL

### PERSONALS.

Word has been received that Emil Goettemoeller is still at his home, St. Henry, O., and has as yet received no notification from the federal authorities.

Fr. Alexius Schuette, C. PP. S., formerly a professor at the College, was a recent visitor.

Joe Hennes of Fowler, Ind., visited St. Joe last week.

Louis Bignani, a student of last year, has volunteered in the United States Army.

**DR. A. G. CATT, OPTOMETRIST,**  
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